



# Newsletter

## April - June 2012

### Mission:

Platte County Economic Development Corporation promotes and facilitates business and industry endeavors for current and future generations.

### Vision:

Platte County Economic Development is a well respected and proactive professionally staffed organization which acts as a positive force in promoting and supporting a positive business environment and our prosperous communities.

We are on the Web :  
[www.pcedwyo.org](http://www.pcedwyo.org)

### BOARD OF DIRECTORS

Alan Madsen - Chairman  
Premier Title Company

Thane Ashenhurst - Vice-Chair  
Drube Supply

Chuck Ruwart -Treasurer  
Laramie Peak Motors

Bob Ruwart - Secretary  
Bob Ruwart Motors

Jeff Brown  
First State Bank

Keith Geis  
Platte Valley Bank

Cindy Kahler  
Town of Wheatland

Shelby Nelson  
Platte County Memorial Hospital

Stuart Nelson  
Platte County School Dist. #1

Kent Smith  
Smith Broadcasting

Terry Stevenson  
Platte County Commissioners

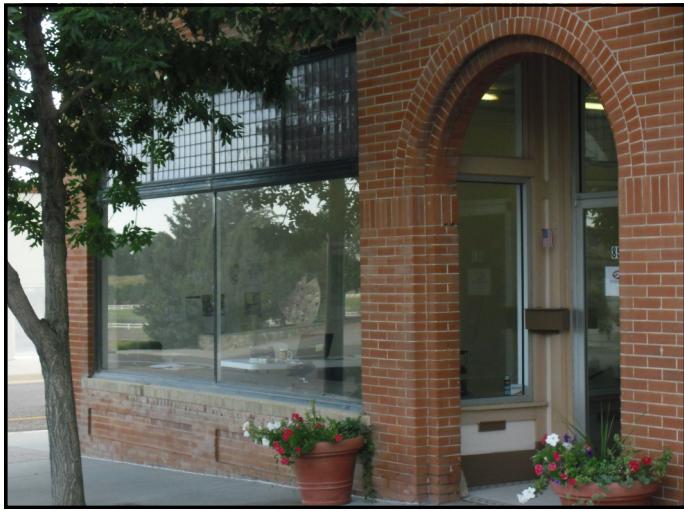
Chuck Witte  
Wheatland REA

### Platte County Economic Development To Move Offices Soon

Platte County Economic Development has called its offices in the back of Sherard Realty "home" for many years, and the location has been great in many respects. We feel blessed to have had Mona Sherard as our landlord, and she has been very good to us. Visibility has been an issue at our present location, and at times it's been a little difficult for clients to find us. That's about to change as we prepare to move our offices to a new location at 851 Gilchrist in Wheatland. The office was formerly leased by Cougar Land Services. A major renovation of the entire building is taking place to make the space both more functional and comfortable. New windows and doors, additional walls, central air and new lighting will complement the offices, and the addition of a break room, copy

room and a storage area will make the new offices functional. In addition, a "pocket park" in the vacant lot in the back will be a pleasant space for employees and guests to visit or eat lunch during nice weather. Dan Brecht, interim director, is hoping that Platte County Eco-

nomic Development can move into the new space sometime around May 1. A grand opening will be held once we are moved in and have had time to adjust to the new office. Meanwhile, stop by our offices at 1560 Johnston (in the back of Sherard Realty) or call us at 322.4232. T



### Pathway Projects, Flower Beds, Flower Pots and a Post Clock



The debate is still out....has spring really arrived a month earlier than normal, or are we being teased and taunted by Mother Nature into putting coats and snow shovels away only to experience another month or more of winter weather. Regardless of the exact time that spring will truly arrive, a lot of great projects are underway, indicative of the promise of better weather ahead. The latest pedestrian pathway project is about completed at Lewis Park and the baseball fields. The concrete path runs from 8th Street on the north edge of the park along the canal, ties in with the existing walkway in the park, runs past the band shell and swimming pool and then crosses the canal on the new Centennial Bridge. The pathway will temporarily end at the baseball diamonds, but there are plans to extend the pathway south and ultimately tie in to the pathway on the southwest edge of the cemetery in the not-so-distant future. The flower beds on 16th Street will be getting their spring cleaning over the next 3 weeks in time for the new growth of grasses, shrubs and flowering perennials. Each bed has been adopted by a local business, organization or individual, and the Town of Wheatland crews mow, water and fertilize the entire park area along 16th Street. This project has greatly improved the view of our south gateway into Wheatland. The downtown flower pots have been cleaned and will soon receive some new potting soil and fertilizer in preparation for a target planting date of May 19, just in time for graduation. This project is a cooperative effort of the Town of Wheatland and Platte County Main Street. The flower pots were originally purchased through donations by many businesses, organizations and individuals, they are planted and maintained by volunteers and PCMS members, and an annual donation from the Town of Wheatland helps pay for the flowers and decorations in the fall and spring as well as Christmas. The newest project to beautify Wheatland is a 13 foot post clock which will be placed on the grounds of the Platte County Courthouse. The clock was purchased with donations from many residents in the Wheatland area. The clock was delivered March 19 and will be kept in storage until the site where the clock will be located is readied. An unveiling of the clock will take place sometime around Memorial Day.



*Helping Business Ideas Become Reality*

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## Newsletter / April 2012

### Data Centers...A Natural For Wyoming

You've read about them in all the major state newspapers, you've heard about them on radio and television news, and our phones, computers and weather reports rely on them. Yes, data centers are something we may know very little about, and yet we are extremely dependent upon them in the twenty-first century. Recently we've been hearing about several data centers either being built or being proposed here in Wyoming, and there are several reasons why Wyoming is such a great place to locate one. The obvious reason is that Wyoming is sparsely populated with few roads, no large population centers and vast open spaces...just what proponents of data centers are looking for.

Secondly, because data centers produce so much heat a cooler climate such as what we have here in Wyoming with short summers and long, cold winters, is a very important consideration as well. The trick, then, is to find a location where a reliable (and oftentimes considerable) supply of electricity, is adjacent to a minimum of one fiber optic cable in a location that is somewhat isolated but still has adequate transportation as well as a water supply, etc. According to a survey that is being conducted by the Wyoming Business Council, parts of Platte County may be the perfect fit, so our office is currently working to assess those areas and see if we can find companies who are interested

in what we have available here in Platte County. The WBC study should be out soon, and that will help us better identify those sites.

### Our New Members

Platte County Economic Development would like to welcome the following new members to our growing organization:

**Horton Oil Company**  
**Steve & Vicki Parmley**  
**Rosalie Ruwart**

Thank you for your partnership in PCED! If you are interested in learning more about PCED or how you can become a member, please call our office at 307.322.4232 or visit our website at [www.pcedwyo.org](http://www.pcedwyo.org).

### Tell Us What You Think!

We're trying a smaller newsletter...give us your opinion.

### Membership 2011-2012

#### STAFF:

**Dan Brecht**  
Executive Director

**Daphanie Taylor**  
Executive Assistant

Amazing Monogramming	Laramie Peak Realty	Sherard, Sherard & Johnson
Bloedorn Lumber	Lynda Lenz-State Farm Agent	Simply Creative
Bob Ruwart Motors	Mader, Tschacher, Peterson & Co.	Smith Broadcasting
Book Nook	McBrayer Insurance	Source Gas
Dan Brecht	Mike's Printing	Super 8 Motel
Dr. & Mrs. William Britz	Norb Olind Construction	TDS Trash Collection Services
Bunkhouse Motel	Notch Peak Ranch	Town of Glendo
Burns Insurance	Noyce's Friendly Shop	Town of Wheatland
Century Link	Steve & Vicki Parmley	Tillman Tacos/dba Taco Johns
C.H. Brown Company	Peak Wellness Center	Turf Master LLC
CME, Inc.	Platte County Chamber	Vimbo's Dusty Boots
Crile Carvey Consulting	Platte County Commissioners	Cathy Weaver, CPA
Drube Supply	Platte County Hospital Board	Doug Weaver, Attorney
Joe & Linda Fabian	Platte County Memorial Hospital	Wells Fargo Bank
Farmers Union Insurance	Platte County Record Times	West Winds Motel
First State Bank	Platte County School District #1	Wheatland Automotive
Frontier Furniture	Platte Valley Bank	Wheatland Cooperative Assn.
Jim & Sherri Geringer	Premier Title Company	Wheatland Golf Club
Gorman Funeral Home	Quality Discount Liquors	Wheatland REA
Dr. David Halsey	Reliable Equipment Rental Inc.	Jeff Wilhelm
Harold Reimler Enterprises	Rosalie Ruwart	Wyoming Business Council
H & H Concrete Construction	Seidel Construction	Wyoming Pure Natural Beef
Horton Oil Company	Shepard Farms	Wyoming Workforce Center
Laramie Peak Motors	Sherard Realty	



P.O. Box 988  
1560 Johnston St.  
Wheatland, WY 82201